

Minutes of OFB Board

(June 11, 2017)

Location: Harvest House (Kenilworth area) Asheville, NC 28805

Board members present: Able Allen, Robyn Blakely, Bob Thompson, Ron Yarbrough, Gretchen Caverly, Joe Karpen, and John Bouda

Board members not present: John Houlditch, Kirsten Cloutier, Jordan Thomas, Phil Jamison, and Stephanie Wilkins

These minutes were taken by Ron Yarbrough

English Country Dance (ECD):

- ECD has requested additional funds for their dance weekend due to rent increase from St. George's Church.
 - a. ECD plans to increase the price of the weekend dance by some amount (\$5, \$10, etc.) to either cover or at least offset the rent increase.
- We decided to "table" this discussion until more specifics could be presented. The board did express agreement to help the ECD (if necessary) to make sure their dance weekend occurs.

Leadership Recruitment:

1. Nominating committee was asked to step up the search for John Houlditch's replacement. John is moving in August, so the goal is to find someone by the end of July to finish his term through the end of 2018.
2. Likewise, there's several other board members terms will be expiring at the end of 2017. None of these members have maxed out their potential 9 yrs of consecutive service, so they could continue to serve, but we need to confirm their intentions one way or the other.
3. Robyn has served as the chair for the Thursday Night Dance since 2013 (4 yrs). She's done a great job and has requested to step down as soon as a replacement can be found. This person could be a board member (as Robyn is and will continue to be), but her replacement doesn't have to be a board member. In the latter case, an existing board member would represent the Thursday Night Dance to the board.
4. We welcomed Gretchen Caverly to her first OFB board meeting. We need to get her on the ofbboard@yahoo e-mail distribution (Joe Karpen) as well as get her on the Thursday Night e-mail distribution from Gretchen Henn (Robyn Blakely).

Finance:

John Bouda shared that the Thursday Night Dance's fee increase of \$1 has gotten us out of the red:

1. Comparing 2016 vs 2017 YTD, the income went from \$17,539 up to \$19,087, respectively (good news).
2. Confounding this good news, we've experienced a ~10% drop in membership attendance offset by a ~10% increase in non-members attendance (thus another \$1 increase): but we're perplexed as to why members aren't attending and why non-members aren't becoming members.
3. Overall, our finance looks good with \$26,000 cash in addition to our CD.

Warren-Wilson Bathroom Fund

1. OFB board plans to give WWC \$4000 in August at the beginning of the school year. This date was chosen to enhance our position with the new President of WWC who will be in office by then. Therefore, we plan to have the fund drive finished by the end of July.
2. Current funds raised to date is \$1155. Fund drive's goal is at least \$2000 with the OFB budget making up the difference to achieve the \$4000 contribution to WWC.

Splash Dance Weekend:

1. Happening August 25, 26, & 27.
2. OFB leadership needs to help encourage dancers to sign-up through one-on-one discussions as well as during dance announcements.
3. Price of dance increases \$10 after July 31, so we'd expect an increase of sign-ups just prior to July 31.

Taxes:

Joe shared that our 990 tax form hasn't been submitted yet, but he's nearly completed it and will submit it soon.

OFB Website:

1. The size of the website's header (Logo, verbage) needs to be reduced in size so that the readers can see the beginning of the listed schedule. This is particularly needed for smart phone viewers.
2. There was a discussion of which default view for the schedule to put on the website (currently Stream view, but some of the board preferred the Month or Posterboard view).
3. Joe Karpen will modify the website to address these concerns. Board members will provide Joe with feedback.